

PROGRAMME

EU Boot Camp 2023

Friday, 6 October

15.00 - 17.00 Arrival®istration of the participants

17.00 - 17.30 Opening

- Péter Kovács, Vice President of the Kós Károly Academy Foundation
- Barna Botond Bíró, President of the RMDSZ of Odorheiu Secuiesc
- Dóra Szilágy, President of MIÉRT
- Szilárd Tornai, President of UIET

17.30 - 18.30 - Prelude to 2024: excitement, technology and culture wars (RO) Radu Magdin, Analyst, Advisor, CEO Smartlink Communications

18.30 - 19.30 - From make-up section to AI section: how to use the latest technology in political communication and daily life.

Péter W. Szabó, Al researcher, computer scientist

19.30 - 20.30 - How to be always on top? Promotion&Marketing 1.0 István Hollik, Communications Director

21.00 - 23.00: Show us what you eat! Federal gourmet evening

23.00 - 2.00: Karaoke Night

Saturday, 7 October

- 08:00 Wake up
- 08:00 10:00 Breakfast
- 10:00 11.00 From democracy to populism. What choice do we have? Béla Markó - President, Kós Károly Academy Foundation

11.00 - 12.00 Prevent burnout! How to maintain work-life balance in the modern times. Psycho-training with psychologist **Dr. Kinga Bakk-Miklósi**

The Conference receives financial support from the European Parliament. Sole liability rests with the organizer, the European Parliament is not responsible for the activity



12.00 - 13.00 2024: New methods, trends and "toys" in political communication (RO Ana Moraru, Director, Majoritas)

13.00 - 14.00 Lunch

14.30 - 16.00 Football // Sport // SPA

16.00 - 17.30 I'm the mayor, get me out of here! Open Talk with **Zoltán Soós**, Mayor of Târgu Mure**ş**, **Attila Korodi**, Mayor of Miercurea Ciuc and **Árpád Antal**, Mayor of Sfântu Gheorghe

17.30 - 19.00 **Bálint Porcsalmi** *talks about motivational lecture onself-awareness and positive thinking*

19.00 - 20.00 Dinner

20.00- 21.00 One year, four big steps! What will bring for Europe and Romania? Hunor Kelemen, President of the RMDSZ

21.00 - 22:30 Pub quiz - Zsolt Kovács quiz master, Quiz Guinnes Record Holder

23.00 - 02:00 **Disco**

Sunday, 8 October

10:00 - Federal brunch 11:00 - Check out